

Just reading a quote like this make me buy these books!

Organizations often change more slowly than their environments, meaning that ***in time most organizations become unfitted to their new contexts***

. That is, of course, very much the notion of the competency trap described by Barnett in The Red Queen among Organizations, and raises the question of whether success in one context tends to lead to failure in another.

[Three Strategy Books for the New Economy | Big Think | BNET](#)